Permit #F00028466-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028466-A **Type of Permit:** FILMING **Release Date:** 06/04/2010

Production Company GARTNER FILMS

Insured Company Name GARTNER FILMS
Contact Phone No. 1 310-899-1700
Contact Phone No. 2
Fax 310-899-1790
Address 1531 COLORADO AVE
SANTA MONICA, California 90404

Production Title FROSTED MINI WHEATS/KELLOGG

Type of Production Commercial - Standard

Producer Kim Monaco

Director Mike Bigelow

1st AD Sean Harner

Production Manager Heather Gardner

FilmL.A. Coordinator Hans Groszkruger

Location Manager Matt Petras
Primary Phone Mobile - 310-293-2950
Secondary Phone Office - 310-899-1700

Location Assistant N/A N/A
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

LAUSD DEPOSIT	$500.00
LAUSD REGULAR FILMING USE FEE	$3,100.00
LAUSD REGULAR FILMING OVERTIME USE FEE	$140.00
LAUSD CUSTODIAL FEES	$186.00

Total Permit Fee $3,926.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00028466-A	**Location Manager**	Matt Petras
Production Company	GARTNER FILMS	Primary Phone	Mobile - 310-293-2950
Insured Company	GARTNER FILMS	Secondary Phone	Office - 310-899-1700
Production Title	FROSTED MINI WHEATS/KELLOGG		

Location Address 2225 Dorris Pl, Los Angeles, CA, 90031

Location Names DORRIS PLACE ELEMENTARY SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Film Dates 6/4/2010 - 6/4/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Equipment vehicles may park on one side of street
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Gartner, Brian Bird.pdf
Dorris Place School July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Extras	30
LA City UFSO assigned	25568

Filming Activities Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; All on property; Building 1 free-standing wall set for a kitchen facade; Camera indoors only; Dolly track in front of school after 8:15; Dolly track on front steps;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED 0630-1800 PER INSPECTOR ROTH

Coordinator Note RIDER A COLLECTS LAUSD FEES

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : To Be Determined
Street :

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Gaertner ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 7/2

Representative's Signature

BRIAN BIRD

Representative's Name (Please Print)

Representative's Title (Please Print)

Gaertner

Name of Principal (i.e. company name) (Please Print)

1531 Colorado, Blvd
Santa Monica, CA
90404

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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SPECIAL FILMING CONDITIONS
DORRIS PLACE SCHOOL

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Near this location are several City of Los Angeles facilities including the City testing laboratory, Engineering's Geology Lab and Building & Safety's Electrical Testing Laboratory. The employee lots are inadequate to handle employee cars and many depend on the streets close by for parking. In order to minimize the disruption and exposure of employee's cars to vandalism, the following limitations are in effect for permits at this location.

- **Affected residents and/or businesses must be notified two (2) days in advance of first film date.** *Permit requests must be submitted to FilmL.A. three (3) days in advance.*
- **No posting or parking is to be permitted on Dorris Place or Altman Street between Blake Avenue and Crystal Street.**
- **No posting or parking is to be permitted on the <u>east side</u> of Blake Avenue between Dorris Place and Altman Street (the side opposite the school).**

Note: Riverside Drive is also adjacent to the school and could serve as a reasonable alternative to any requests for the above areas. There is nothing prohibiting or restricting parking on Riverside Drive.

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